



On behalf of the Clay County Basketball Academy (C.C.B.A.), we would like to extend an invitation to you and your company to become a sponsor for Clay County's up and coming basketball academy. The CCBA is a 501(c) (3) non-profit organization. We are dedicated to teaching youth athletes through positive role models, who place an emphasis on learning and appreciating the sport of basketball. Players are learning to both foster confidence and a sense of self-worth that reflects into the school, family, and community.

You are receiving this letter because we believe our athletes and organization can have a direct impact from your business and would love the opportunity to foster a mutually beneficial connection through sponsorship. These sponsorships help the non-profit in covering our major expenses such as uniforms, gym rentals, equipment, hotels, membership fees, insurance, and administrative costs. Providing sponsorship for a the organization can come in one of the following ways:

- ★ **\$50 Bronze-** Shoutout on our website and social media platforms
- ★ **\$150 Silver-** Thank you plaque with your player and team picture on it and a monthly shoutout on our social media platforms as well as 6 month ad on our website with links to your site.
- ★ **\$250 Gold -** A spot on our shooter shirts on any team of your choosing which will be attending a minimum of 24 games over the 3 month period all over Jacksonville and its surrounding areas. Your sponsorship will be viewed by hundreds of people at each game. Plus, a thank you plaque with our team picture on it for you to hang in your business, as well as a 1 year ad link to your business page on our claygirlsbasketball.com website (secondary page).
- ★ **\$500 Platinum-** Everything above, plus your logo added to **all** teams shooter shirts. Attending a combined 120+ games over a 3 month period with hundreds of people at each game.

The C.C.B.A. Basketball team looks forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our youth participants. We welcome any comments or questions regarding the details of your sponsorship. Thank you in advance for your consideration and support of the youth of our area.

Please fill out the following page:

SPONSORSHIP FORM:

You may fill out the page below, or you can fill out the form online using this link:

www.claygirlsbasketball.com/sponsor

Player to be Sponsored (Name): _____

Check here if you would like league to assign your sponsorship to a player in need

Sponsorship Package:

\$50

\$150

\$250

\$500

Parent Name _____ Parent Phone # _____

Sponsor Information: Individual/Company (optional)

Check here to remain anonymous

Name: _____

Contact: _____ Phone: _____

Email: _____ Website _____

Please email the completed form, logo or business card, and donation to: coachthaynes@gmail.com

Please use "Sponsorship" in the subject field. Clay County Girls Basketball Academy, Corp, is a 5013C Non-Profit Organization. EIN 92-3004199 Your contribution is tax deductible. All payments can be made via check, or online at claygirlsbasketball.com/sponsors